

SEVENTYSEVEN GUITARS

Headway started up over 30 years ago as a quest for second-to-none quality and world-class tone. Headway's experience in guitar making prides itself in detailed craftsmanship and a keen eye for the finest selection of material.

With the ambitious goal of surpassing our own expertise, we created Seventy Seven Guitars in 2006 as series with a focus on resonance.

For each and every one of our hollow-body electric guitars, we have reinvented our own art & technique with exciting new innovations of today, allowing us to create great sound that simply stand above the rest.

Seventy Seven GUITARS

Genuine Quality Deviser Guitars from Japan
www.deviser.co.jp
Deviser.co.,Ltd.



Julian Burdock with EXRUBATO-STANDARD

Julian Burdock serves as vocalist / guitarist for the 24 pesos, one of the fastest rising bands in the blues scene today. In his career as a guitarist, he has been performing with the greatest musicians from the UK soul scene, including Elisha La 'Verne, Beverley Knight, Blue, Kim Weston, and SEAL. He's also been active in the US music scene, getting involved with The Stylistics, Jocelyn Brown, Fred Wesley, BB king, among others. Julian's been addicted to the fantastic playability and sound quality of the Seventy Seven EXRUBATO, which appears frequently with him on stage.



EXRUBATO-STANDARDD-H

EXRUBATO-STANDARD

BODY : LAMINATED PLANE MAPLE
NECK : AFRICAN MAHOGANY 1P
FINGERBOARD : INDIAN ROSEWOOD
PICK UPS : SeventySeven / AL255
MACHINE HEADS : GOTOH SD90-SL
BRIDGE&TAIL PIECE :
GOTOH GE104B&GE101A
FINISH : TOP LACQUER
COLOR : ITB,NA,BLK,GD,CG,SB
With HARD CASE



INSIDE of EXRUBATO

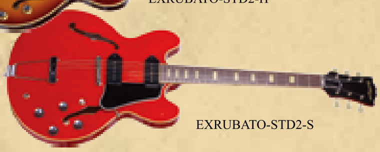


The most important component in a semi-acoustic guitar is by far the center block, as it plays a crucial role in creating sound character for the guitar. In order to attain the most sought-after qualities of a semi-acoustic guitar—warm resonance, excellent playability, and clear tonality—the EXRUBATO series is constructed using a maple center block. The hardness of maple enables the EXRUBATO to create beautiful clarity that's harder to attain in traditional mahogany center blocks. In addition to the use of maple, we have bored holes in the center block in order to link sound chambers, producing deeper natural resonance.

EXRUBATO-STD2 -H or -S



EXRUBATO-STD2-H



EXRUBATO-STD2-S

BODY : LAMINATED PLANE MAPLE
NECK : AFRICAN MAHOGANY 1P
FINGERBOARD : INDIAN ROSEWOOD
PICK UPS : SeventySeven / AL255(H)
AL5100S(S)
MACHINE HEADS : GOTOH SD90-SL
BRIDGE&TAIL PIECE : GOTOH
GE104B&TRAPEZE type
FINISH : TOP LACQUER
COLOR : ITB,NA,BLK,GD,CG,SB
With HARD CASE

EXRUBATO-CUSTOM



EXRUBATO-CUSTOM-H

BODY : LAMINATED FLAME MAPLE
NECK : MAPLE/WALNUT/FLAME MAPLE 5P
FINGERBOARD : EBONY
PICK UPS : SeventySeven / AL255
MACHINE HEADS : GOTOH SG301-EN01
BRIDGE&TAIL PIECE :
GOTOH GE104B&GE101A
FINISH : TOP LACQUER
COLOR : BLK,CR,BLUE,BROWN,SB,NA
With HARD CASE

EXRUBATO-HOLLOW-H or -S



EXRUBATO-HOLLOW-H

BODY : LAMINATED PLANE MAPLE(Hollow)
NECK : AFRICAN MAHOGANY 1P
FINGERBOARD : INDIAN ROSEWOOD
PICK UPS : SeventySeven / AL255(H)
AL5100S(S)
MACHINE HEADS : GOTOH SD90-SL
BRIDGE&TAIL PIECE :
GOTOH GE104B&TRAPEZE type
FINISH : TOP LACQUER
COLOR : ITB,NA,BLK,SB,CR
With HARD CASE

EXRUBATO-JAZZ

BODY TOP : LAMINATED SPRUCE(Hollow)
BODY BACK : LAMINATED FLAME MAPLE
NECK : MAPLE/WALNUT/FLAME MAPLE-5P
FINGERBOARD : EBONY
PICK UPS : SeventySeven / AL255
MACHINE HEADS : GOTOH SD90-SLB
BRIDGE&TAIL PIECE : GOTOH
GE104B&TRAPEZE type
FINISH : TOP LACQUER
COLOR : NA,SB,STR
With HARD CASE



EXRUBATO-JAZZ-H

INSIDE of EXRUBATO HOLLOW





ALBATROSS-STD-H

ALBATROSS-STD-H or S

BODY : AFRICAN MAHOGANY
with MAPLE CENTER BLOCK
NECK : AFRICAN MAHOGANY 1P
FINGERBOARD : INDIAN ROSEWOOD
PICK UPS : SeventySeven / AL255(H),AL5100S(S)
MACHINE HEADS : GOTOH SD90-SL
BRIDGE&TAIL PIECE : GOTOH GE104B&GE101A
FINISH : TOP LACQUER
COLOR : CR,TVY,SB
With HARD CASE

ALBATROSS-STD 2-H or S



ALBATROSS-STD 2-H



ALBATROSS-STD 2-S

BODY : KORINA
with MAPLE CENTER BLOCK
NECK : KORINA 1P
FINGERBOARD : INDIAN ROSEWOOD
PICK UPS : SeventySeven / AL255(H),AL5100S(S)
MACHINE HEADS : GOTOH SD90-SL
BRIDGE&TAIL PIECE : GOTOH GE104B&GE101A
FINISH : TOP LACQUER
COLOR : NA
With HARD CASE

INSIDE of ALBATROSS



Unlike traditional methods which only hollow out the sound chambers, we hollow out the entire body before placing our center block. This construction allows us a unique sound with fuller, more natural resonance in our ALBATROSS semi-acoustic guitars. In addition to our unique design construction, we have selected the finest maple for the center block, enabling us to create the most ideal tone for our guitarists: crisp highs, deep resonance, and beautiful contour. (*ALBATROSS-F utilizes an alder center block)

ALBATROSS-STD 3-H or S



ALBATROSS-STD 3-H

BODY : FLAME MAPLE on AFRICAN MAHOGANY
with MAPLE CENTER BLOCK
NECK : AFRICAN MAHOGANY 1P
FINGERBOARD : INDIAN ROSEWOOD
PICK UPS : SeventySeven
/ AL255(H),AL5100S(S)
MACHINE HEADS : GOTOH SD90-SL
BRIDGE&TAIL PIECE : GOTOH GE104B&GE101A
FINISH : TOP LACQUER
COLOR : CR,CHG,BLUE,PNK
With HARD CASE

ALBATROSS-CUSTOM-H or S



ALBATROSS-CUSTOM-H

BODY : AFRICAN MAHOGANY
with MAPLE CENTER BLOCK
NECK : AFRICAN MAHOGANY 1P
FINGERBOARD : EBONY
PICK UPS : SeventySeven / AL255(H),AL5100S(S)
MACHINE HEADS : GOTOH SD90-SL
BRIDGE&TAIL PIECE : GOTOH GE104B&GE101A
FINISH : TOP LACQUER
COLOR : BLK,WH
With HARD CASE

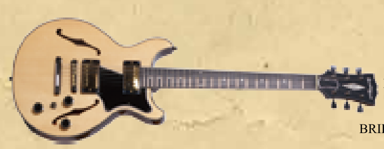
ALBATROSS-F-H or S



ALBATROSS-F-S

BODY : AFRICAN MAHOGANY
with ALDER CENTER BLOCK
NECK : AFRICAN MAHOGANY 1P
FINGERBOARD : INDIAN ROSEWOOD
PICK UPS : SeventySeven
/ AL255(H),AL5100S(S)
MACHINE HEADS : GOTOH SD90-SL
BRIDGE&TAIL PIECE : GOTOH GE104B&GE101A
FINISH : TOP LACQUER
COLOR : BLK,VWH,SGD,ISV
With HARD CASE

ALBATROSS-JAZZ-H or S



ALBATROSS-JAZZ-H

BODY : SPRUCE on AFRICAN MAHOGANY
with MAPLE CENTER BLOCK
NECK : AFRICAN MAHOGANY 1P
FINGERBOARD : EBONY
PICK UPS : SeventySeven / AL255(H),AL5100S(S)
MACHINE HEADS : GOTOH SD90-SLB
BRIDGE&TAIL PIECE : GOTOH GE103B-T&GE101A
FINISH : TOP LACQUER
COLOR : NA
With HARD CASE



STORK-STANDARD/H

STORK-STANDARD/H or S

BODY : MAPLE on AFRICAN MAHOGANY(Semi-Hollow)
NECK : AFRICAN MAHOGANY 1P
FINGERBOARD : INDIAN ROSEWOOD
PICK UPS : SeventySeven / AL255(H),
AL5100S(S)
MACHINE HEADS : GOTOH SD90-SL
BRIDGE&TAIL PIECE : GOTOH GE104B&GE101A
FINISH : TOP LACQUER
COLOR : GD,CR,FS,TS,LD,CS
With HARD CASE

STORK-FM/H



STORK-FM/H

BODY : FLAME MAPLE on
AFRICAN MAHOGANY(Semi-Hollow)
NECK : AFRICAN MAHOGANY 1P
FINGERBOARD : INDIAN ROSEWOOD
PICK UPS : SeventySeven / AL255(H)
MACHINE HEADS : GOTOH SD90-SL
BRIDGE&TAIL PIECE : GOTOH GE104B&GE101A
FINISH : TOP LACQUER
COLOR : HB,FB,TS
With HARD CASE

INSIDE of STORK



Despite the familiar specification of our STORK series with its mahogany body and maple top, our guitars are anything but traditional. The guitars are not only hollowed out to the cutaway section, but are extended all the way to the mounting studs of the bridge in order to create the largest reverberation chamber possible. This unique chamber design allows the guitar to play with high “expressibility,” with a body that is both lightweight and resonant.

STORK-CUSTOM/H or S



STORK-CUSTOM/H



STORK-CUSTOM/S

BODY : AFRICAN MAHOGANY(Semi-Hollow)
NECK : AFRICAN MAHOGANY 1P
FINGERBOARD : EBONY
PICK UPS : SeventySeven / AL255(H),
AL5100S(S)
MACHINE HEADS : GOTOH SG301-20
BRIDGE&TAIL PIECE : GOTOH GE104B&GE101A
FINISH : TOP LACQUER
COLOR : BLK,WH,CR
With HARD CASE

STORK-JAZZ



STORK-JAZZ/H

BODY : SPRUCE on
AFRICAN MAHOGANY(Semi-Hollow)
NECK : AFRICAN MAHOGANY 1P
FINGERBOARD : EBONY
PICK UPS : SeventySeven / AL255(H)
MACHINE HEADS : GOTOH SD90-SLB
BRIDGE&TAIL PIECE : GOTOH GE103B-T&GE101A
FINISH : TOP LACQUER
COLOR : NA
With HARD CASE

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